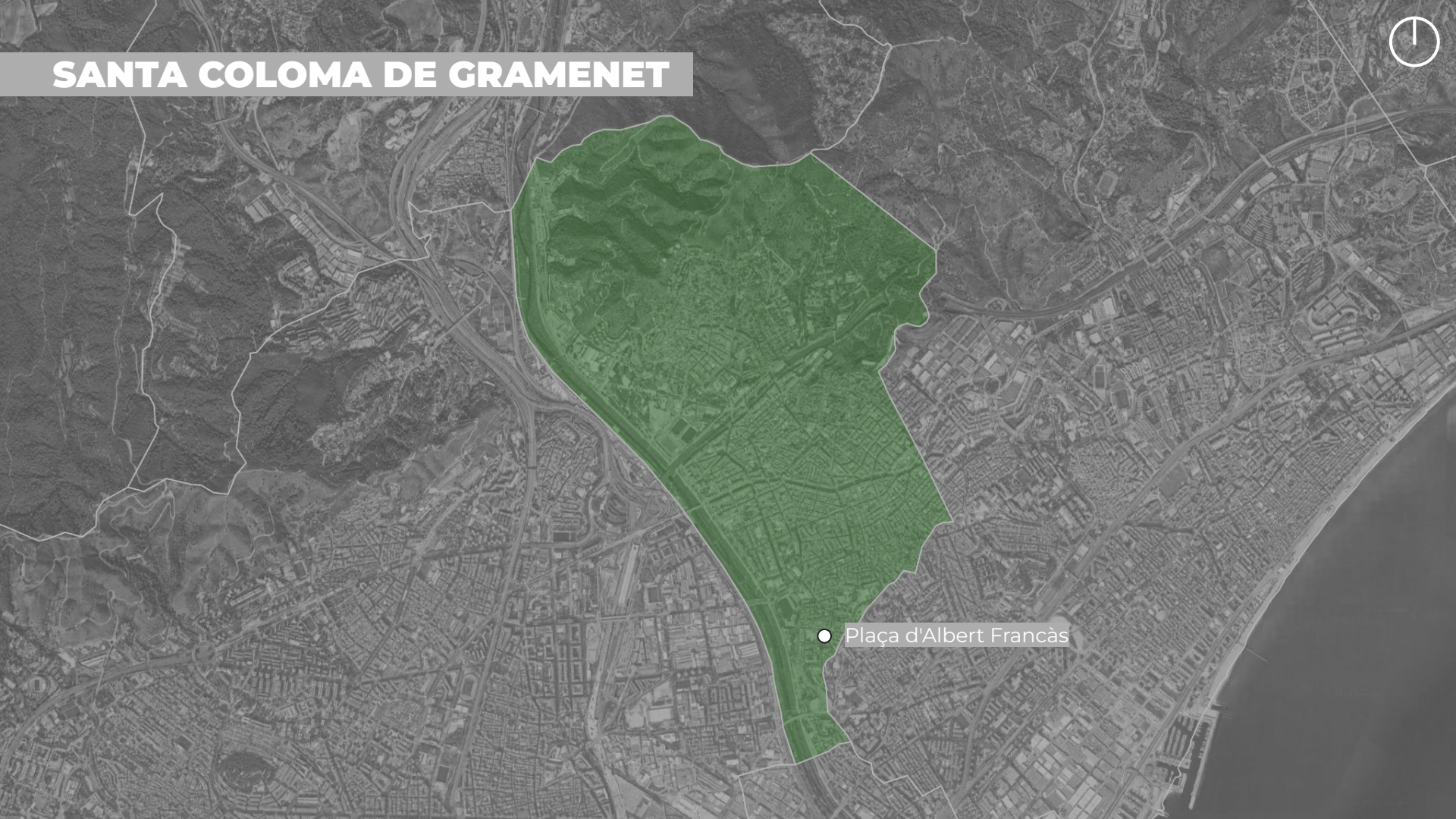




SPACES OF NEGOTIATION



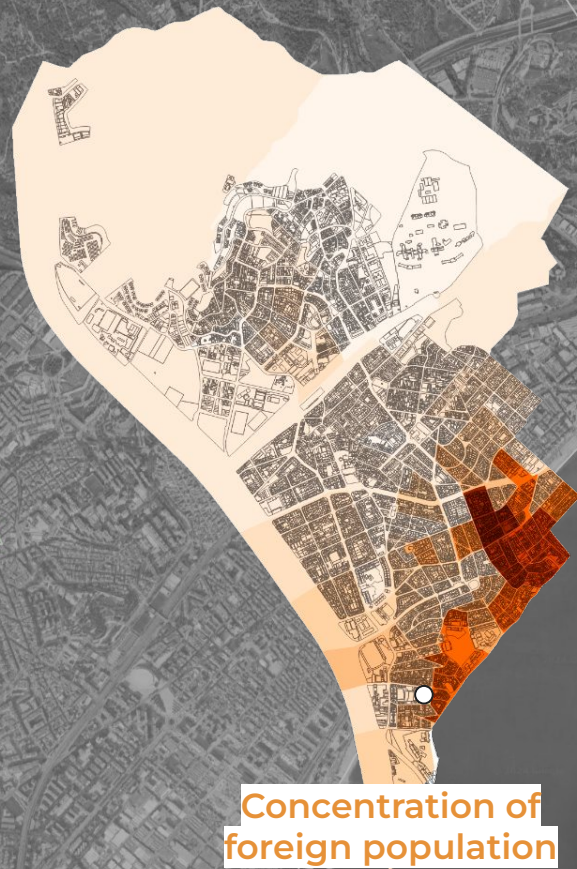
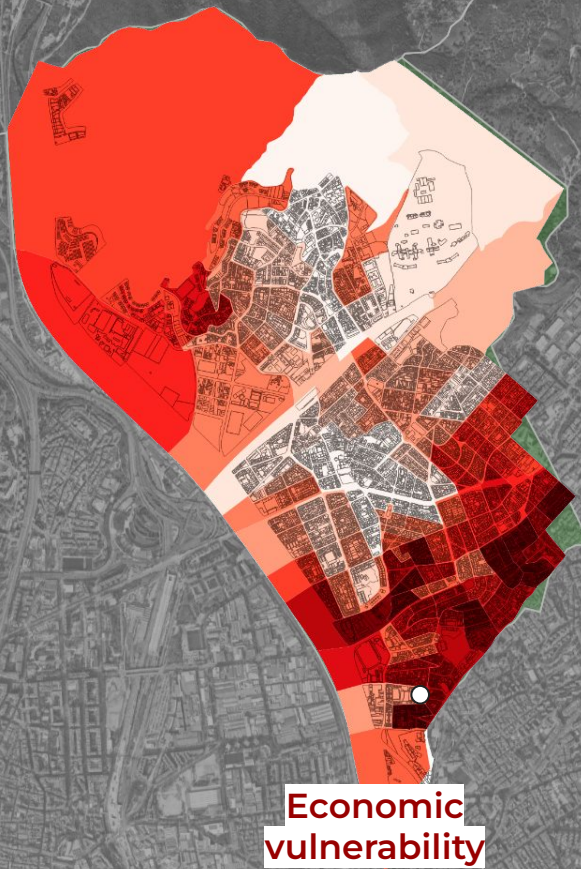
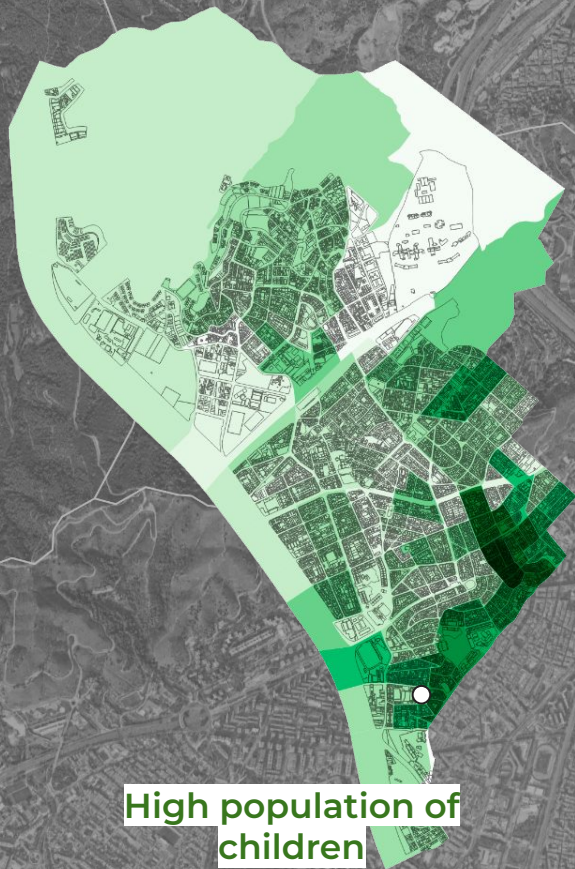
SANTA COLOMA DE GRAMENET



● Plaça d'Albert Francàs



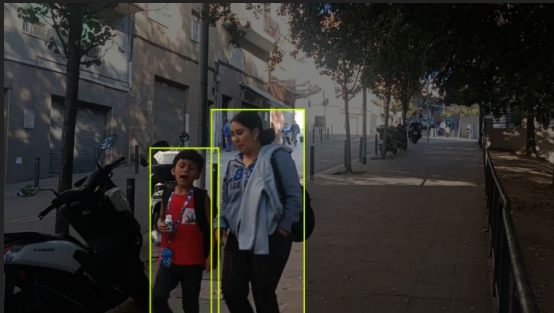
SANTA COLOMA DE GRAMENET



PLAÇA D'ALBERT FRANCÀS



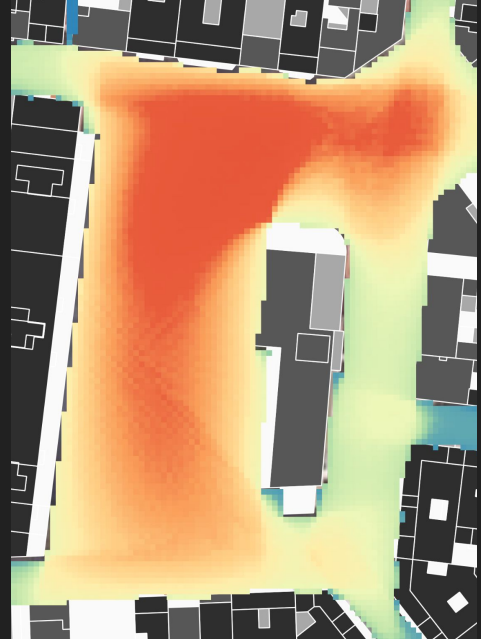
METHODOLOGY FOR DIAGNOSIS



+



+



OBSERVATION

INTERVIEWS

SPATIAL ANALYSIS

DIAGNOSIS

- Estimated flow of **500 ppl/hour**
- All areas within the park is **accessible** via paved paths & ramps
- **Downhill bus line** within 1 block
- **Return with groceries** from Mercadona became a “**torture**” for people with reduced mobility.

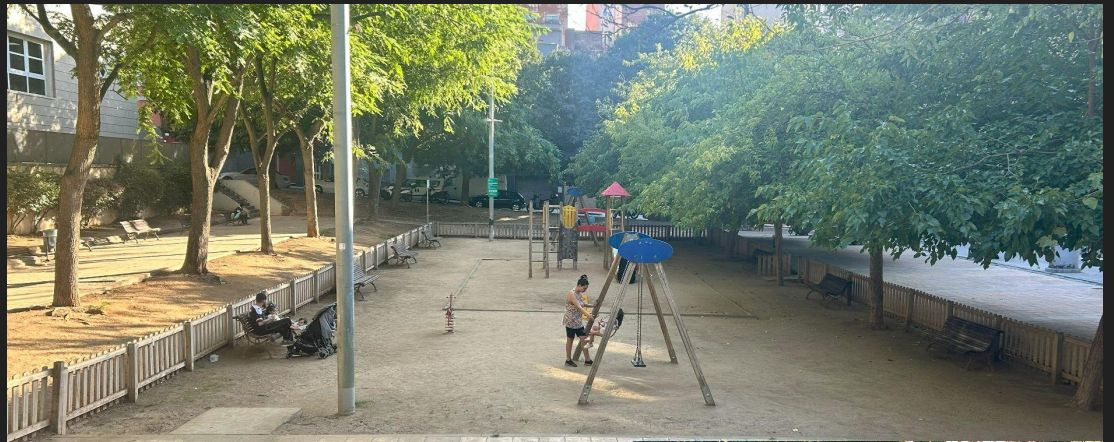
Accessibility & Connectivity



DIAGNOSIS

- Lots of **pigeon poop**
- Needs more **grass**
- Smells like **dog urine**
- Lots of **dust**
- Plenty of **seating** (17)
- Shaded by **trees** (25+)
- The space needs **maintenance**

Comfort and Image



DIAGNOSIS

- **Cafe, barbershop, fruit and Vegetable store** in the north-east edges
- Kids **playground** with **water fountain**
- Lots of **dogs** regardless of the forbidden dog sign
- Adjacent to primary **medical** care center & **police** station
- **People drink** in south corner

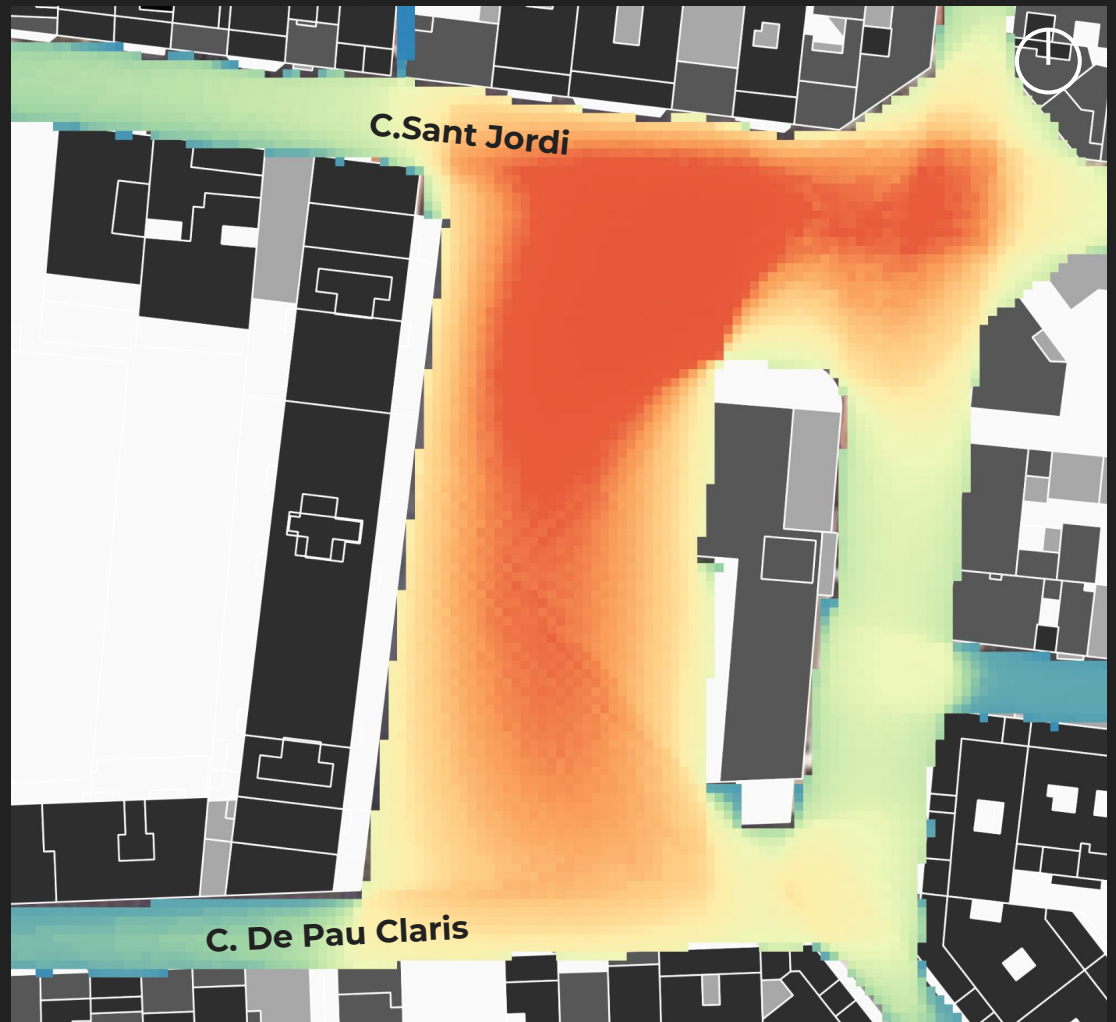
Use and Management



DIAGNOSIS

- **Higher pedestrian** flow where there is **higher visibility**
- **Less pedestrian** activities and drinking where there is **low visibility**
- **Low visibility** where the **hospital lacks a connection** with the park

Visibility of Space



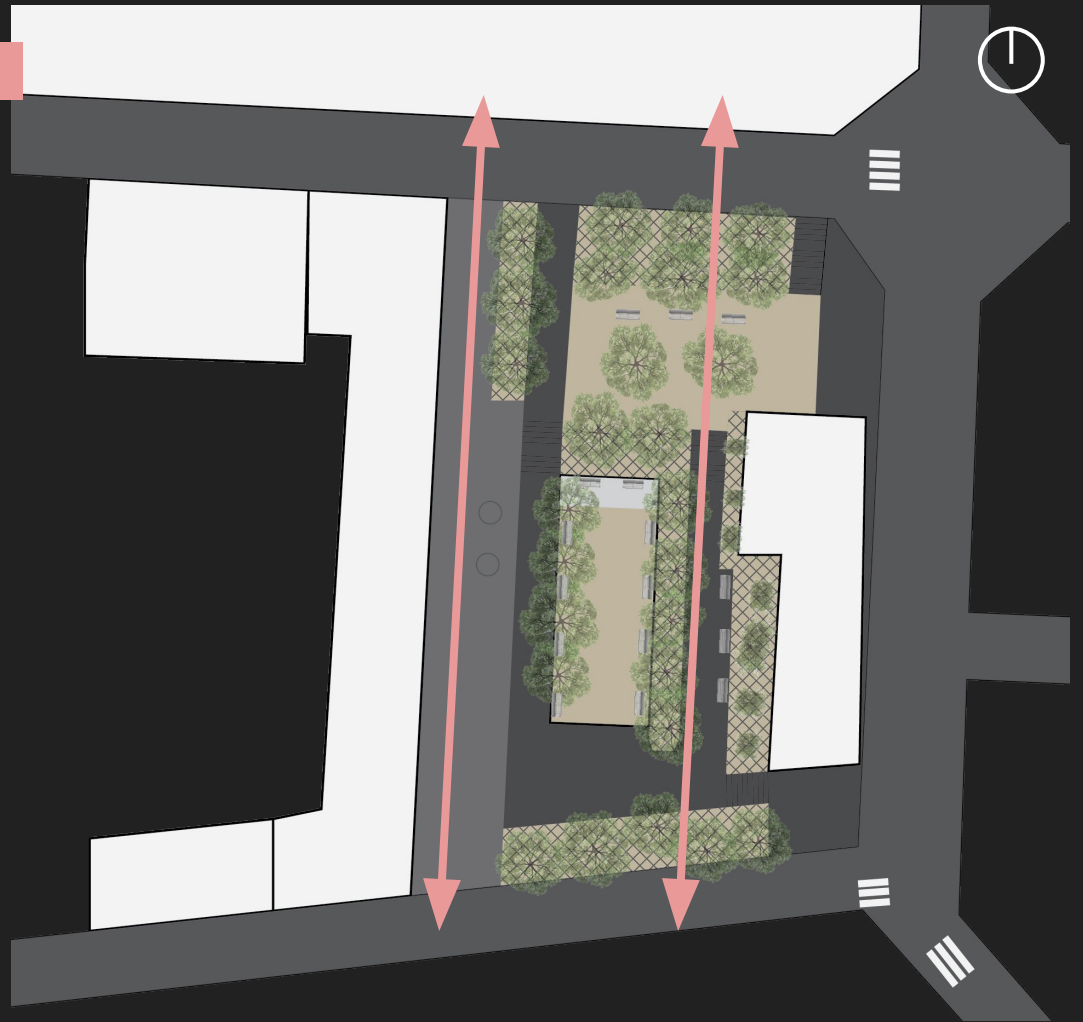
DIAGNOSIS



NON NEGOTIABLE SPACES

Create Axis:

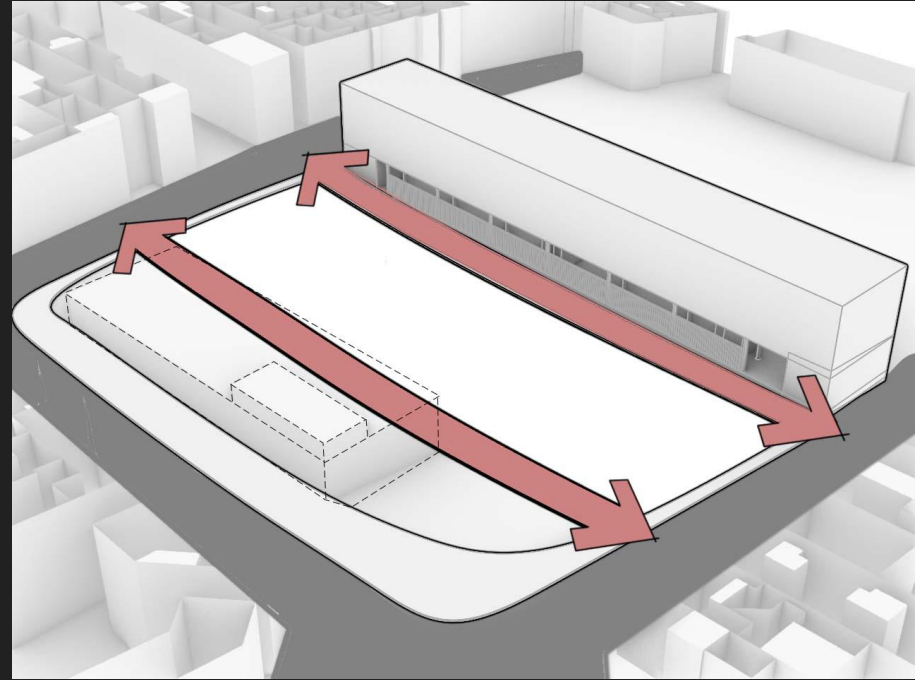
- Generate new transversal connections
- Attract passers-by to enter and walk through the park
- More accessible for persons of limited mobility



NON NEGOTIABLE SPACES

Create Axis:

- Generate new transversal connections
- Attract passers-by to enter and walk through the park
- More accessible for persons of limited mobility



NEGOTIATION SPACES

Central Park

Dog Zone

Fence

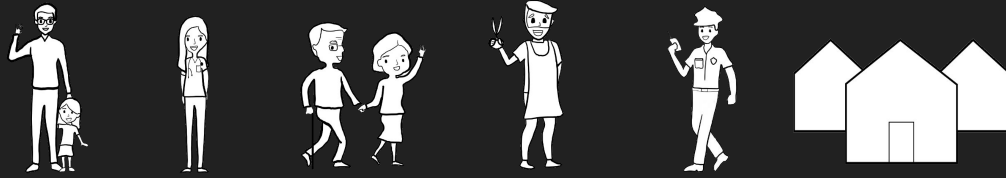
Hospital

Cafe



EVALUATION CRITERIA

STAKEHOLDERS/BENEFICIARIES



COST



IMPLEMENTATION TIME



AXIS

CENTRAL
PARK



“There is no cover for bad weather”

“I bring my kids just because it’s close”



“We would like a place for elders to gather”

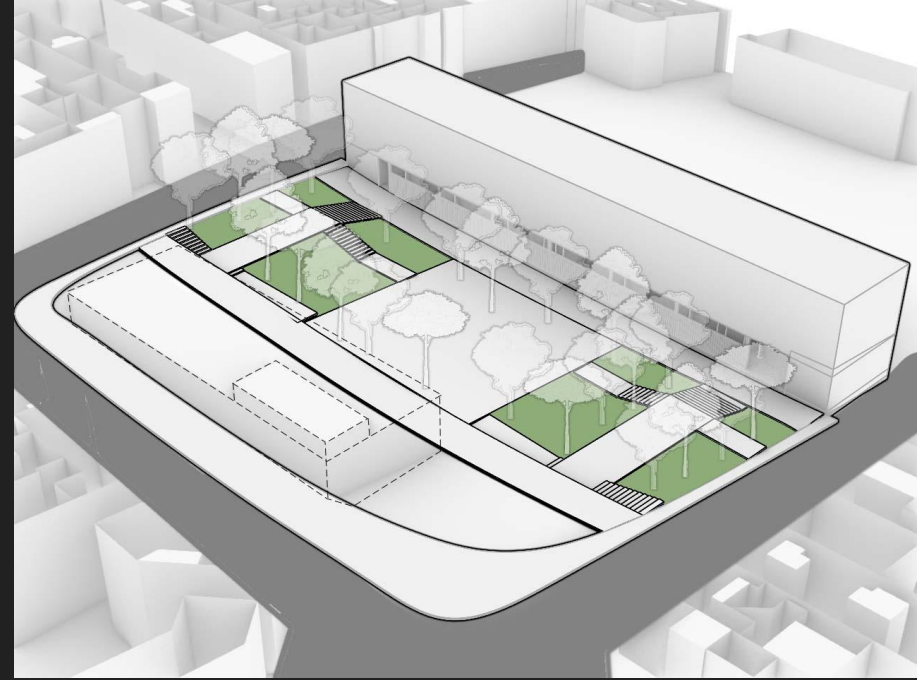
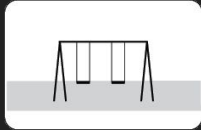


“We only go there sporadically”

PARK PROPOSAL: NEGOTIATION 1

AXIS

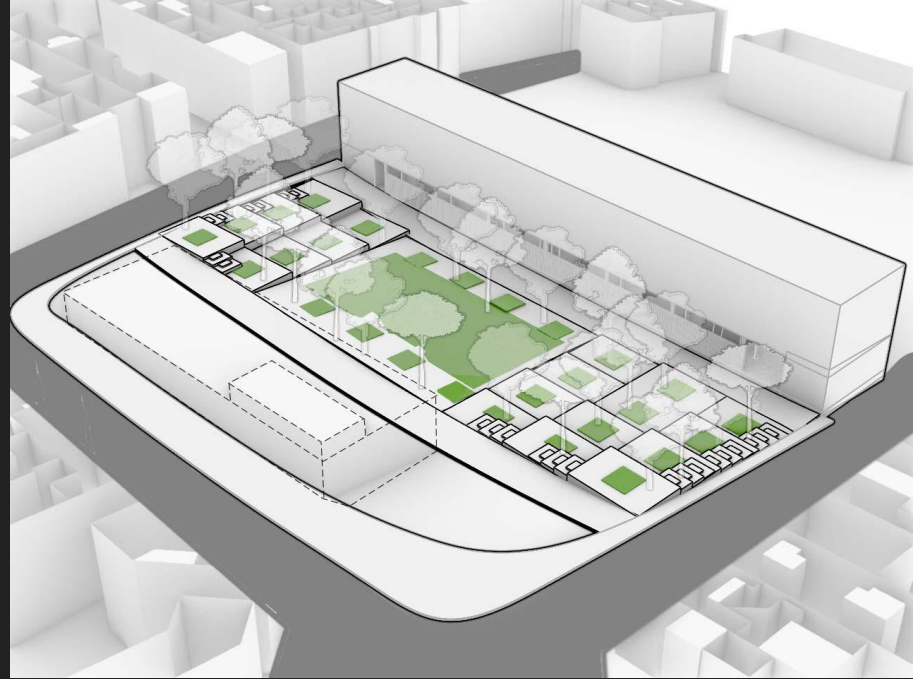
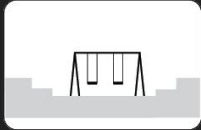
CENTRAL
PARK



PARK PROPOSAL: TREAT SURFACES

AXIS

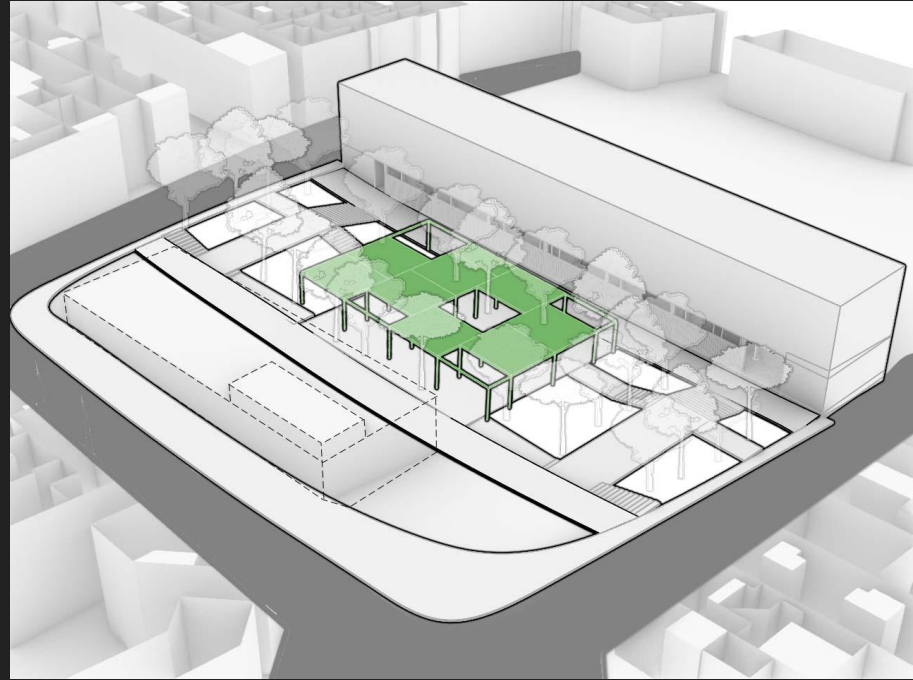
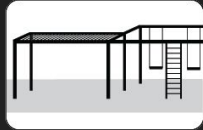
CENTRAL
PARK



PARK PROPOSAL: TERRACING

AXIS

CENTRAL
PARK

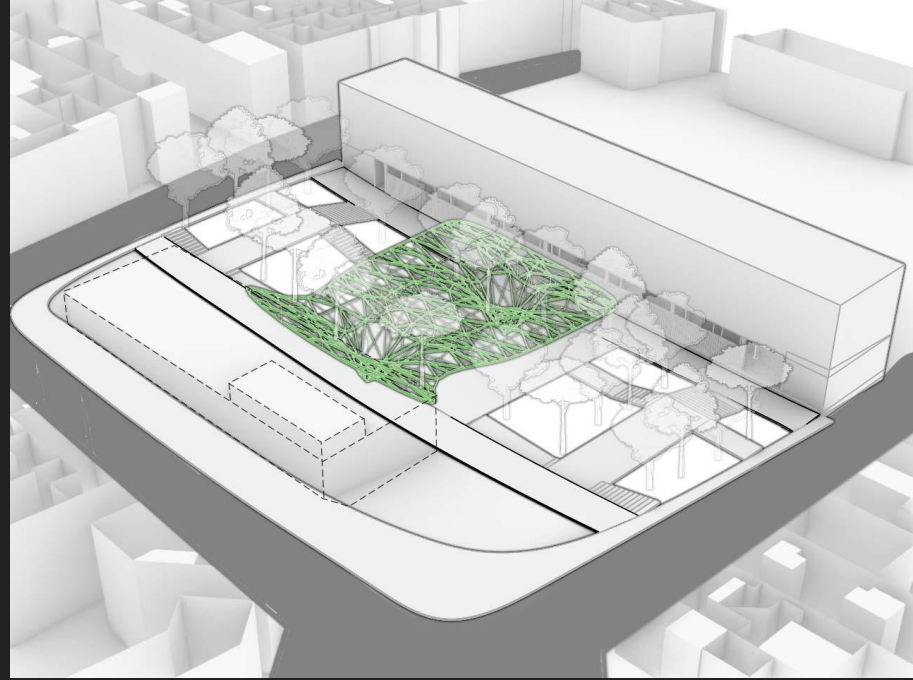
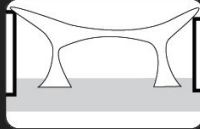


PARK PROPOSAL: MODULAR

PARK

AXIS

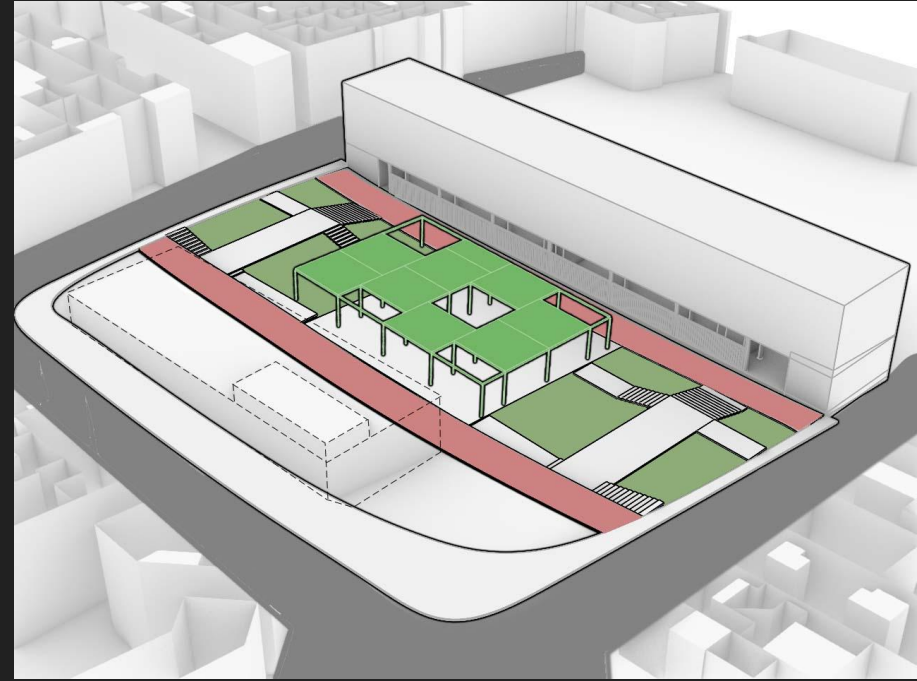
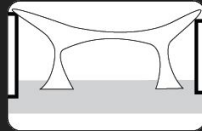
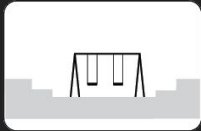
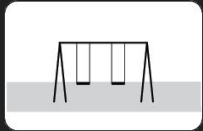
CENTRAL
PARK



**PARK PROPOSAL: BUILDING
CONNECTIONS**

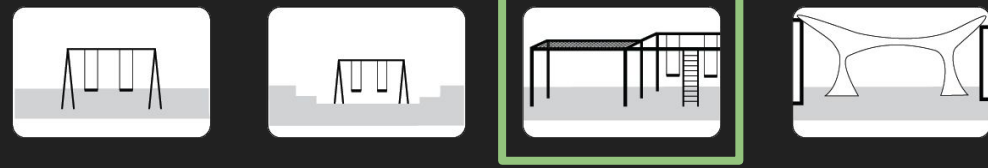
AXIS

CENTRAL
PARK

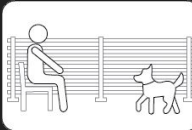
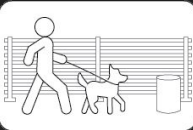
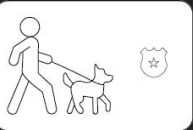
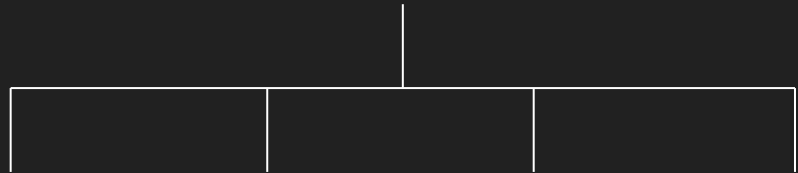


PARK PROPOSAL: MODULAR

PARK



DOG ZONE



“There are dogs regardless of the no dog signs”

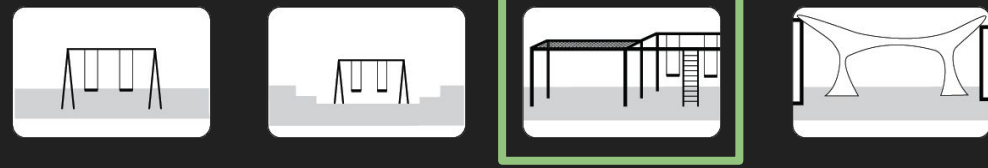


“It [the park] always smells like dog urine”

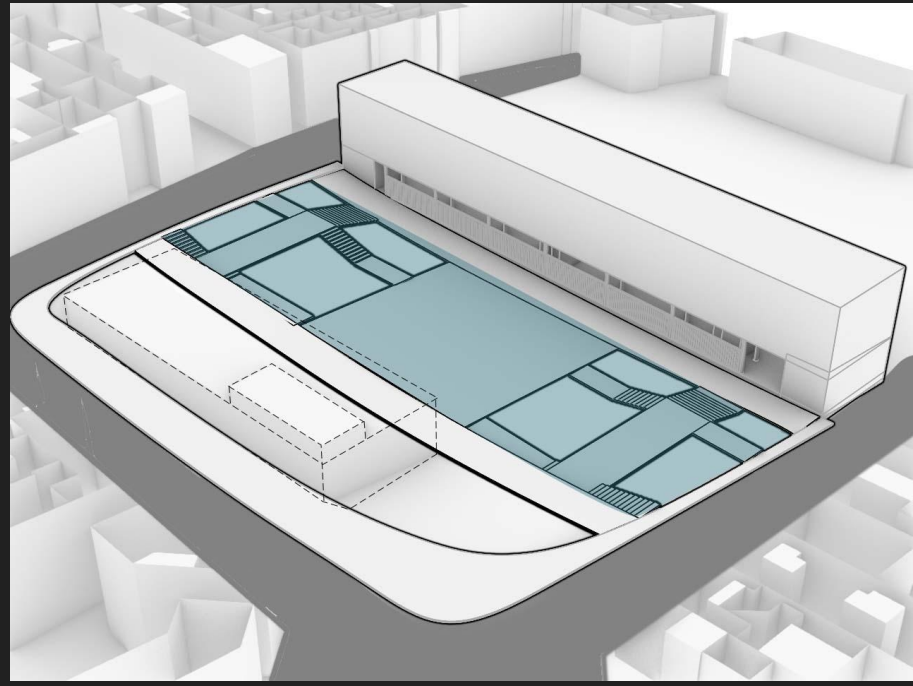
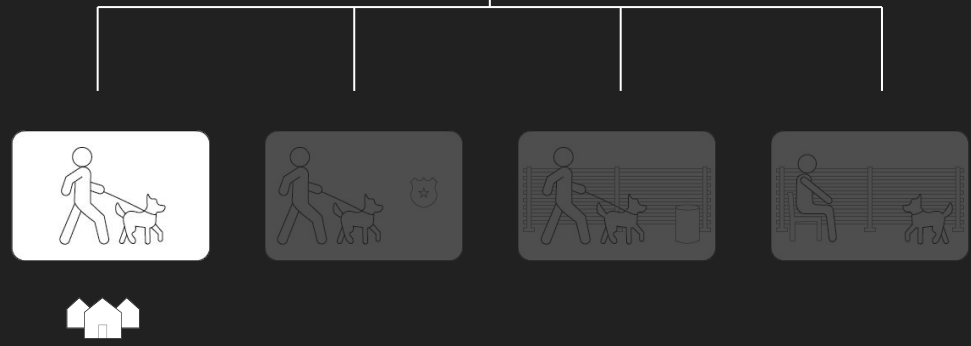
“There are always dogs”



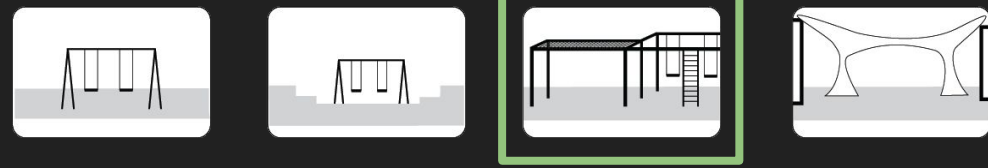
DOG ZONE: NEGOTIATION 2



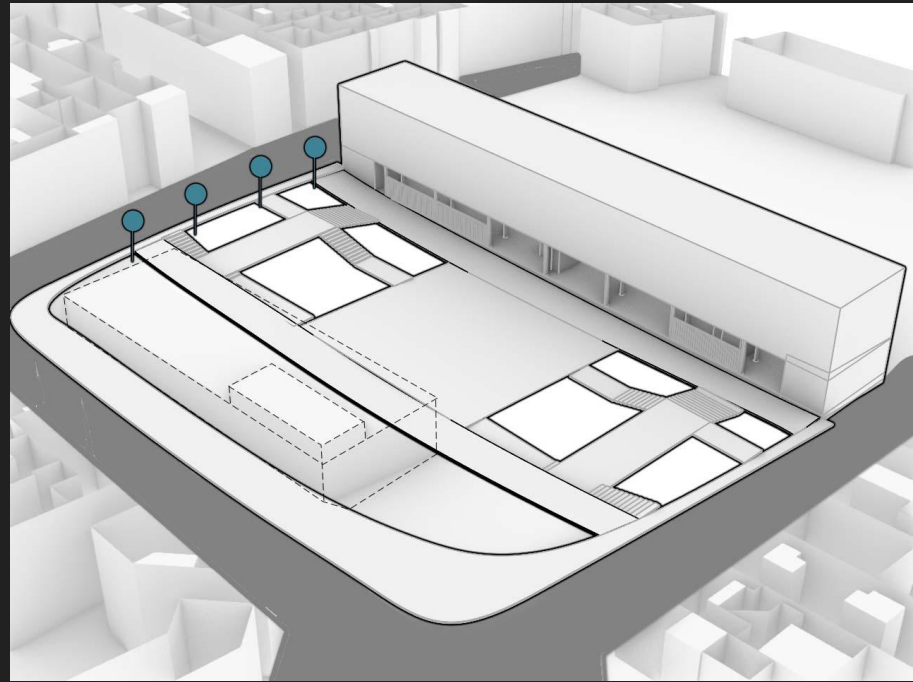
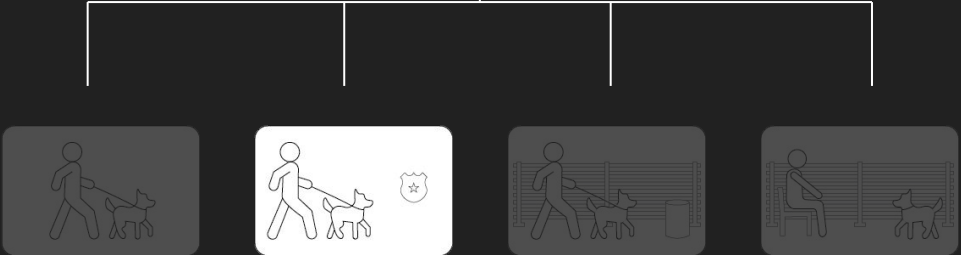
DOG ZONE



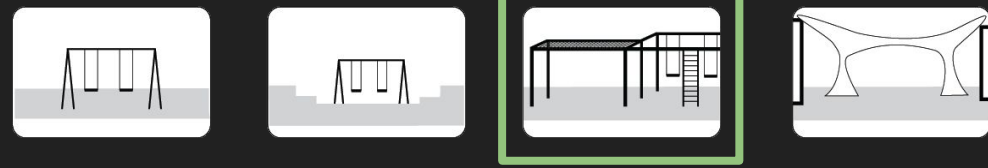
DOG ZONE: FREE ROAMING



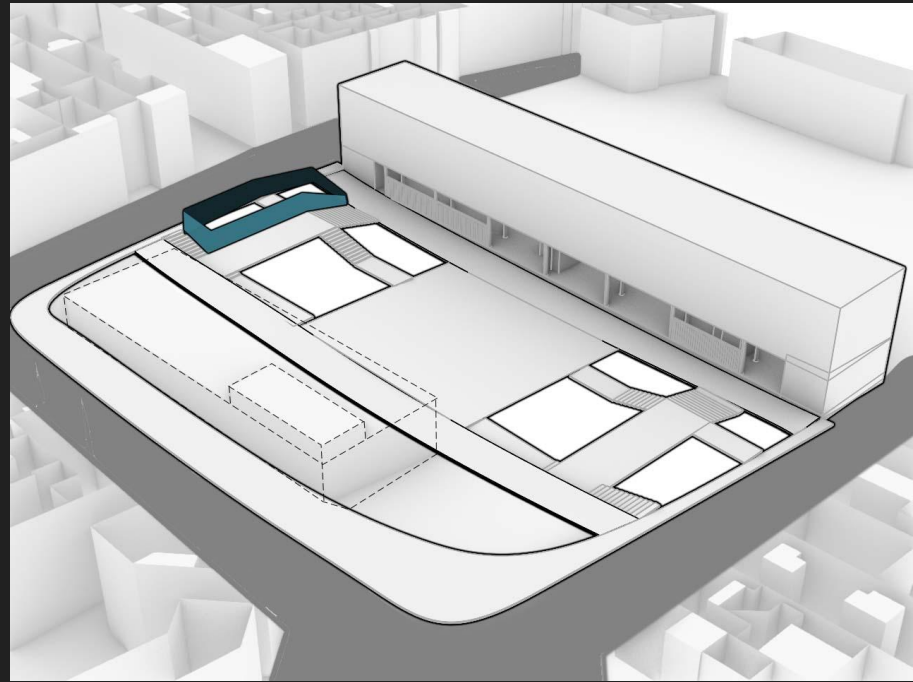
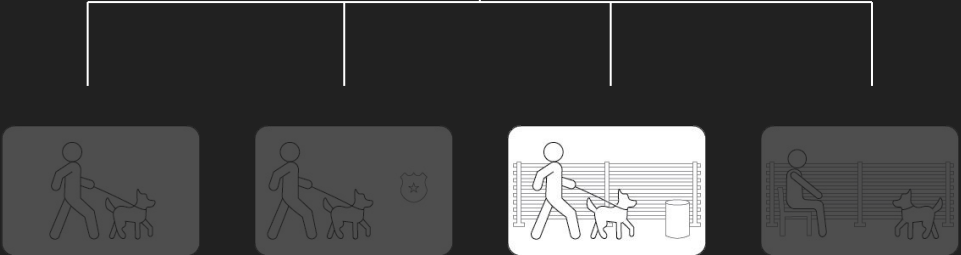
DOG ZONE



DOG ZONE: ZONE ENFORCEMENT



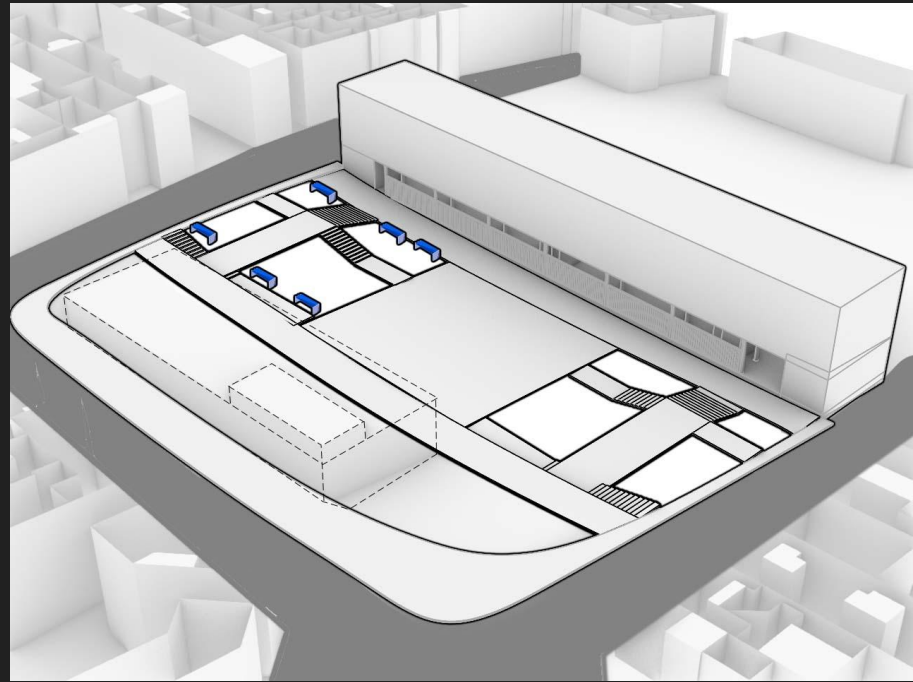
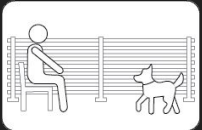
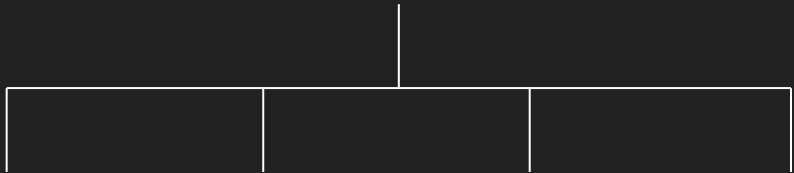
DOG ZONE



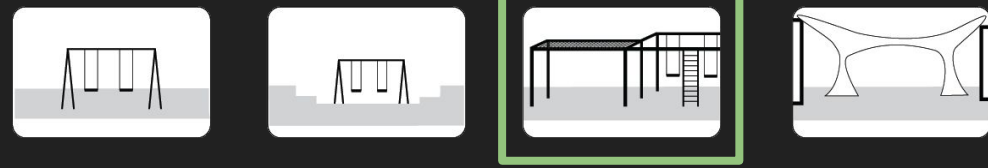
DOG ZONE: FENCED DOG ZONE



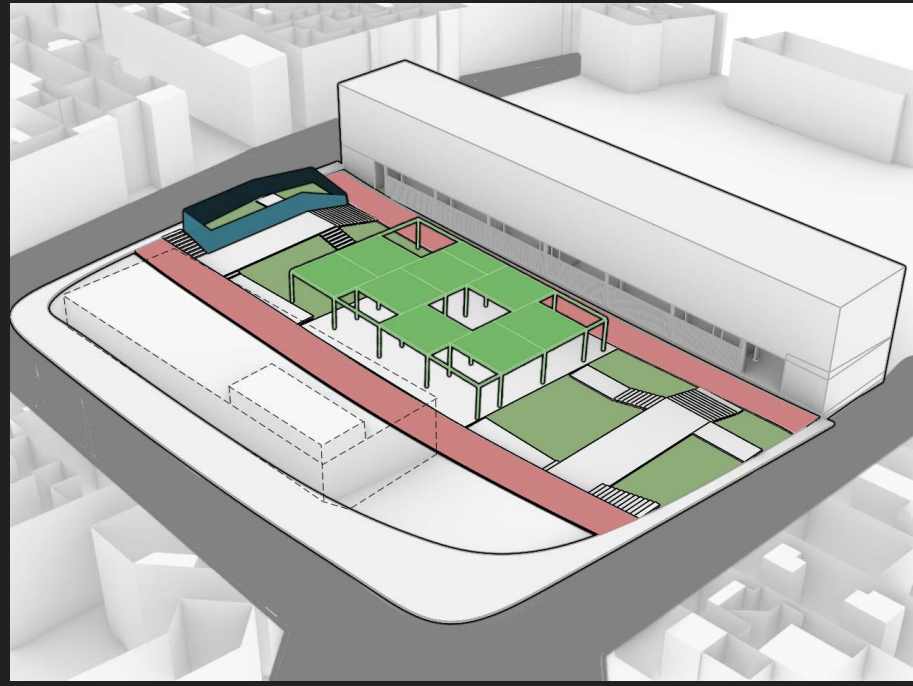
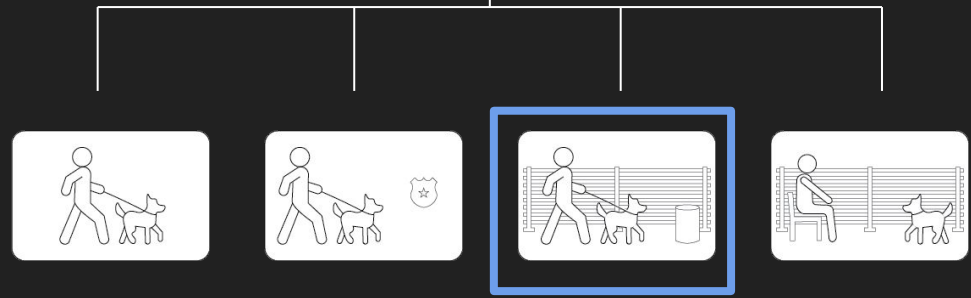
DOG
ZONE



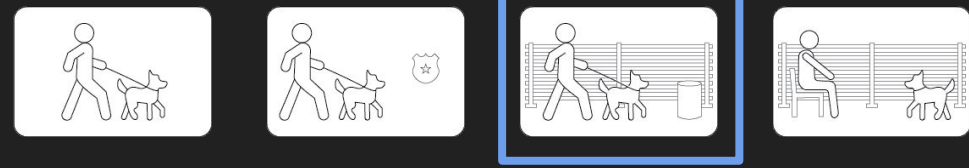
DOG ZONE: ENHANCED FENCED DOG ZONE



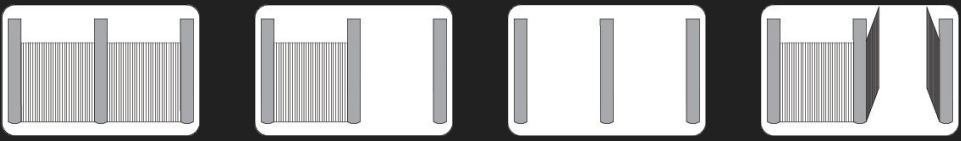
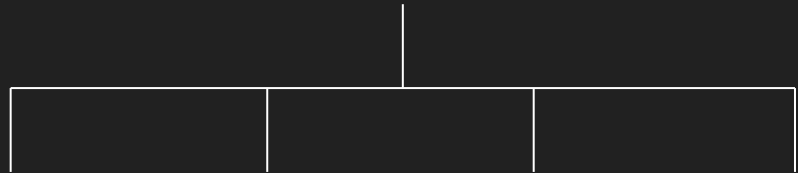
DOG ZONE



DOG ZONE: FENCED DOG ZONE



FENCE



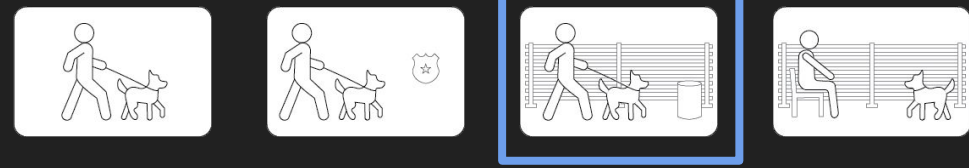
“Not many people come here”



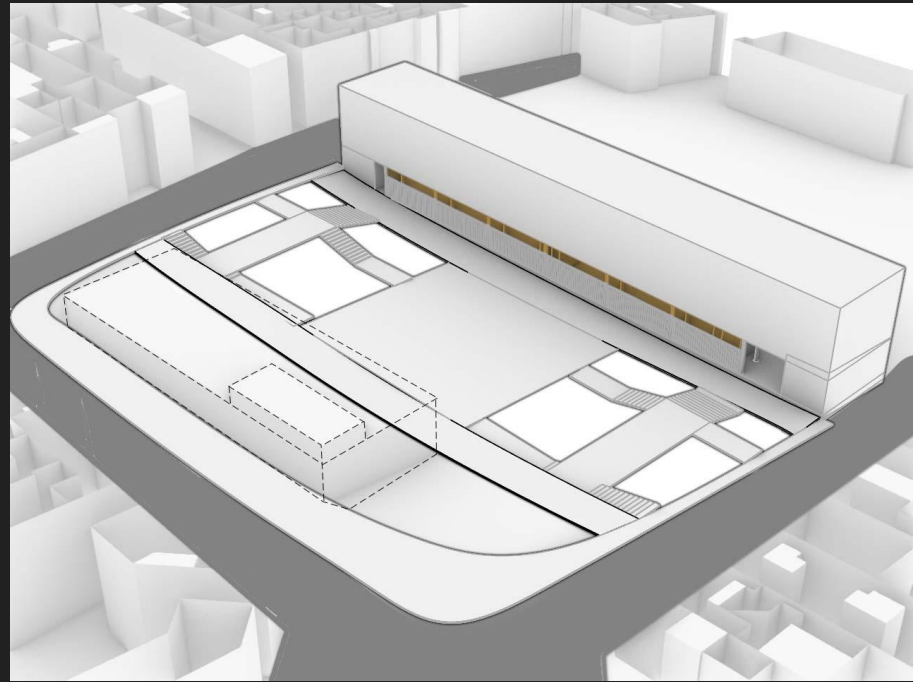
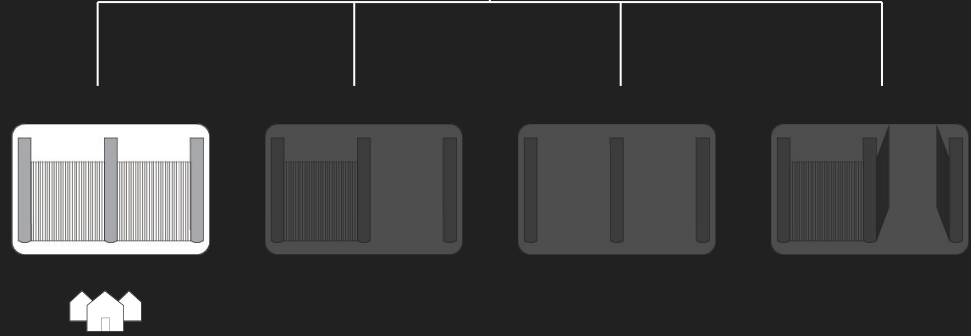
“The slope makes bringing groceries up torture, we miss the escalator”



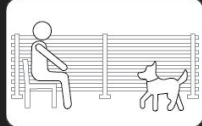
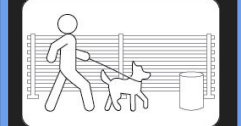
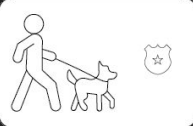
FENCE PROPOSAL: NEGOTIATION



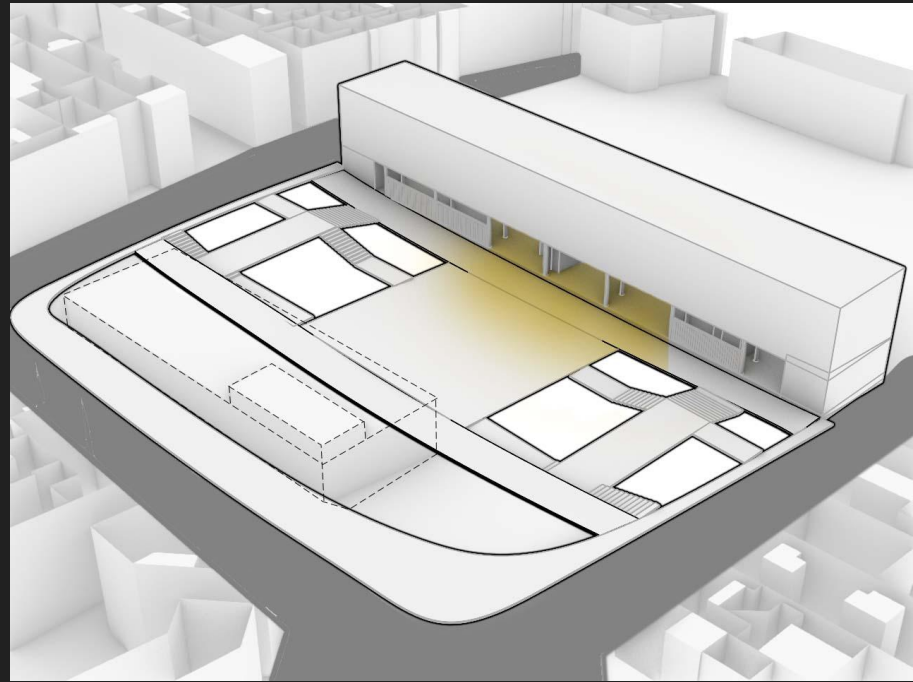
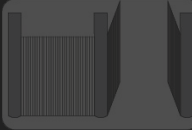
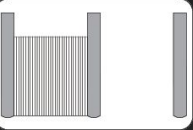
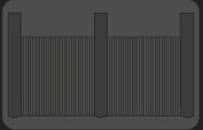
FENCE



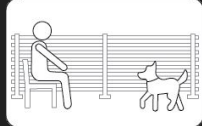
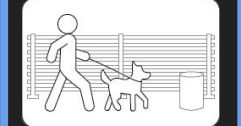
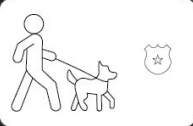
FENCE PROPOSAL: ALWAYS CLOSED



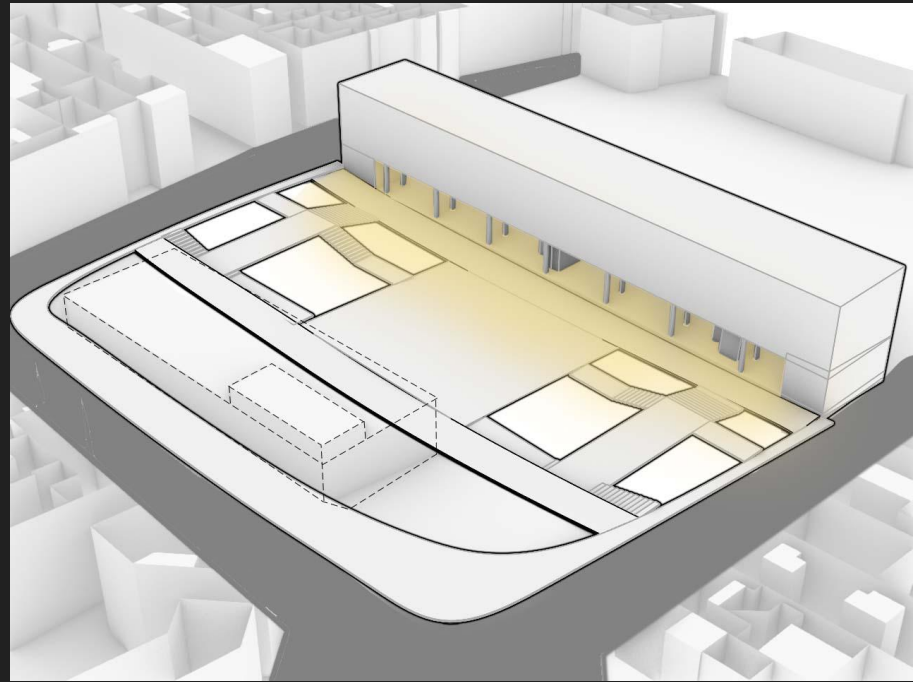
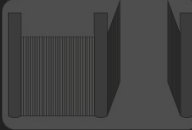
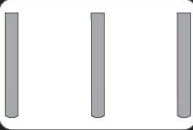
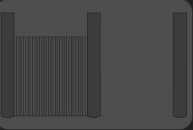
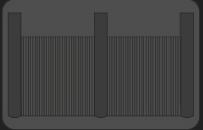
FENCE



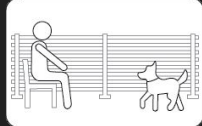
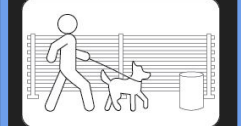
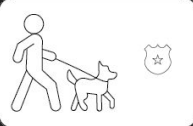
FENCE PROPOSAL: HALF OPEN



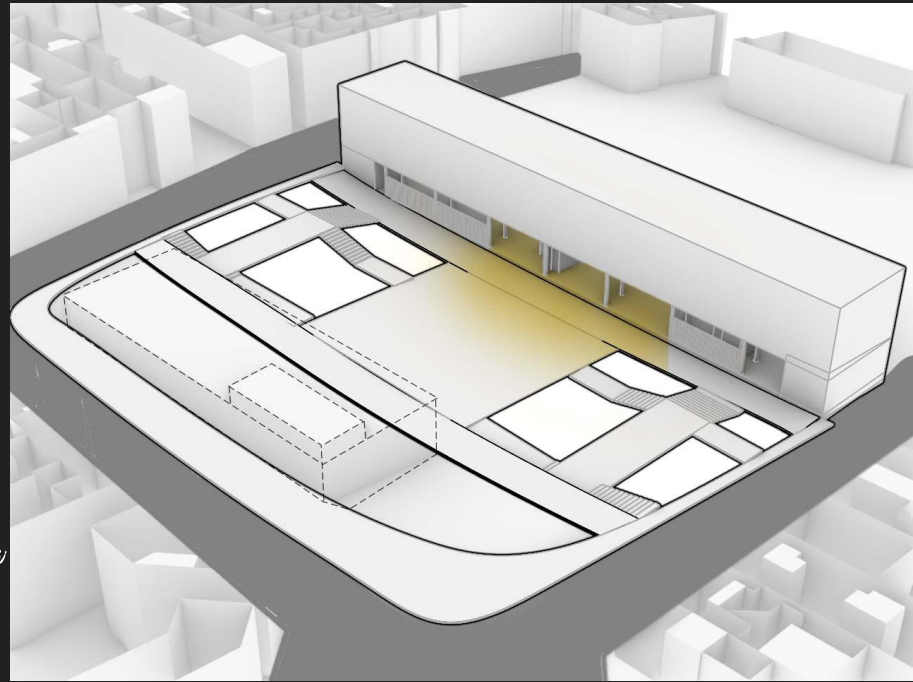
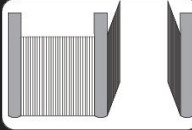
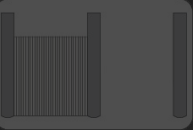
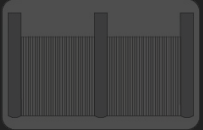
FENCE



FENCE PROPOSAL: ALL OPEN

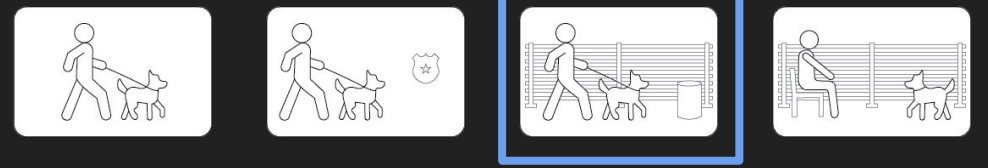


FENCE

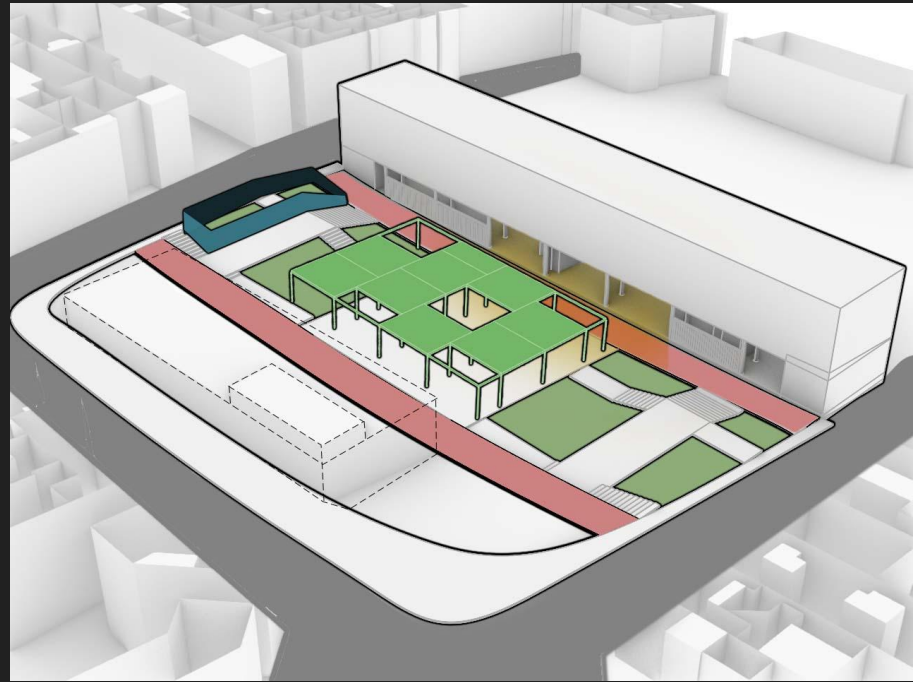
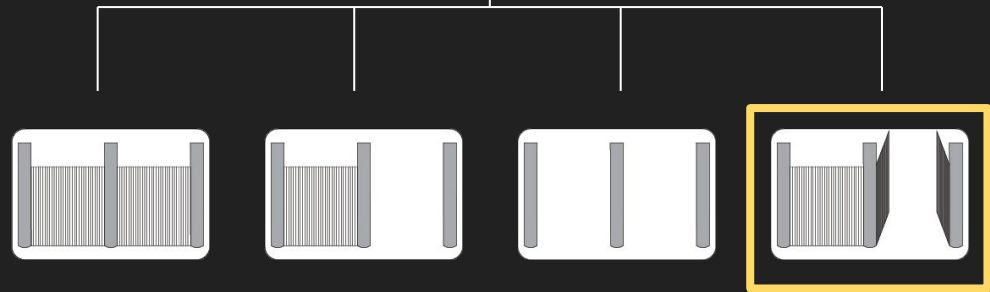


FENCE PROPOSAL: HALF OPEN DAYTIME

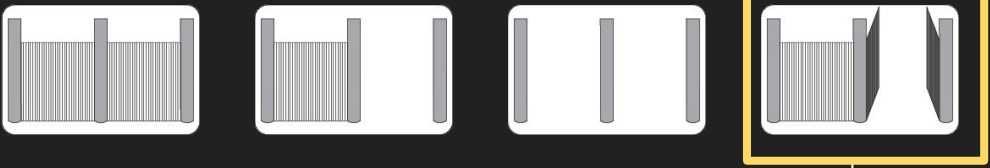
ONLY



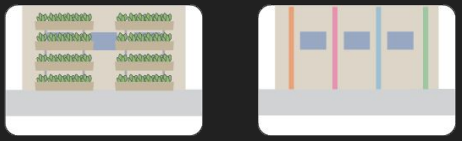
FENCE



FENCE PROPOSAL: HALF OPEN DAYTIME
ONLY



HOSPITAL



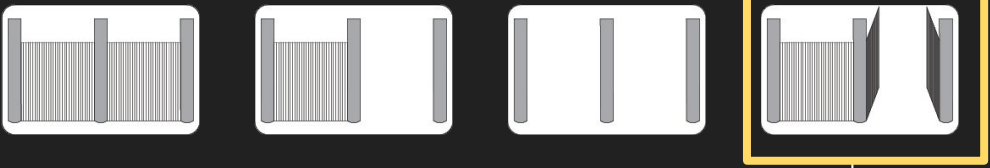
"I don't have any reason to use the park"



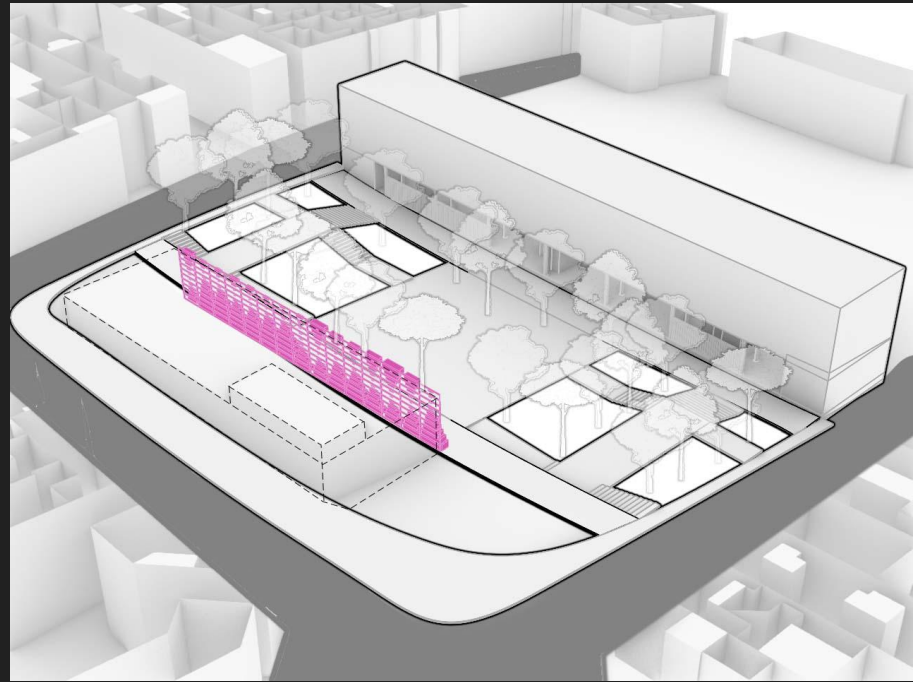
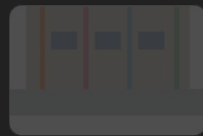
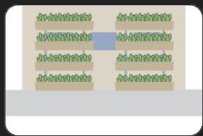
"We need flowers and greenery"



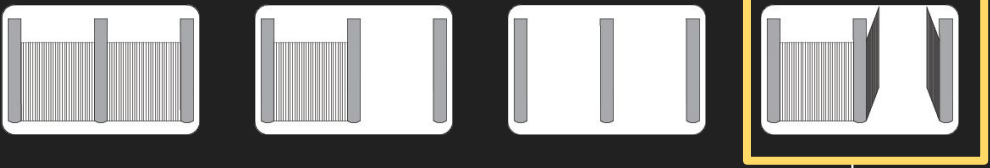
HOSPITAL PROPOSAL: NEGOTIATION



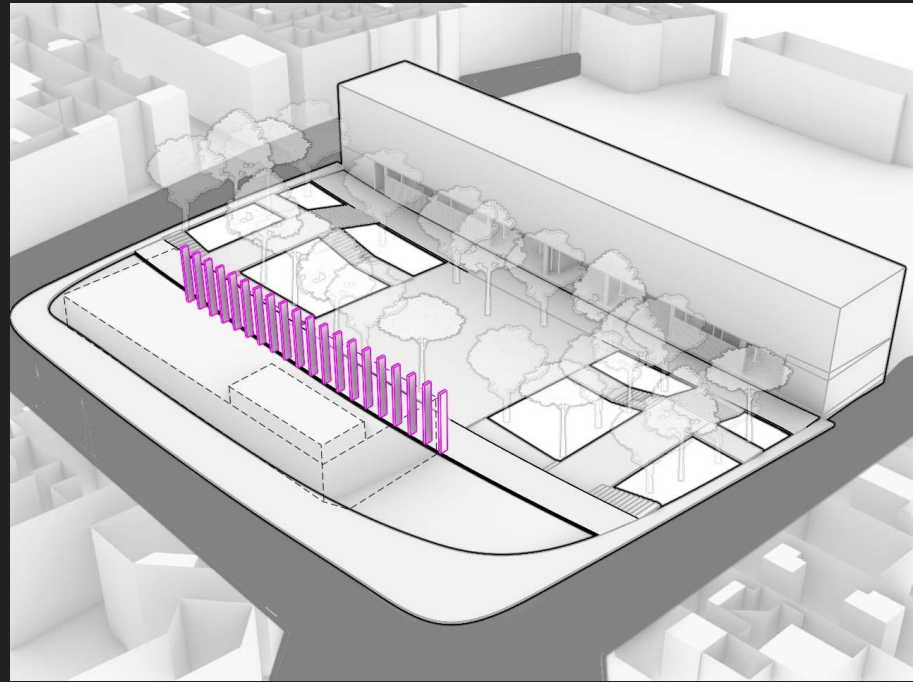
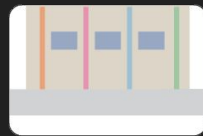
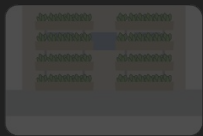
HOSPITAL



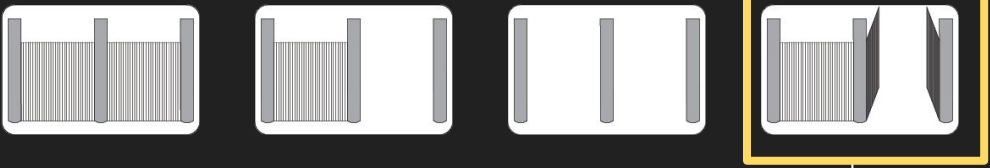
HOSPITAL PROPOSAL: GREEN WALL



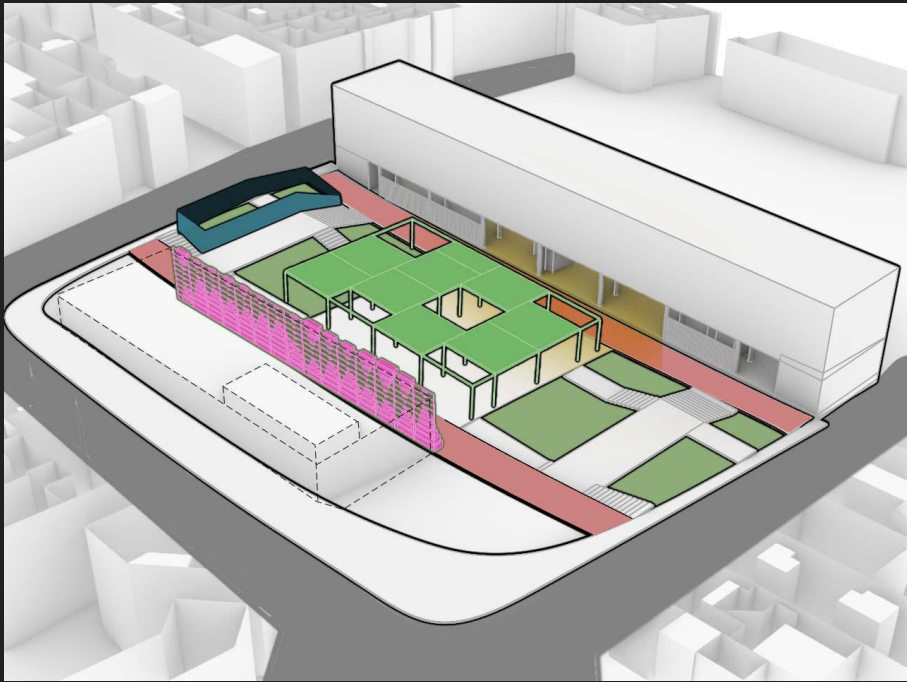
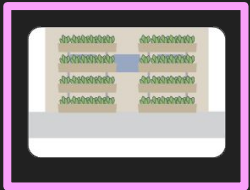
HOSPITAL



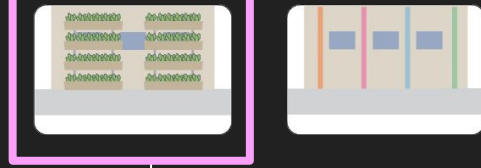
HOSPITAL PROPOSAL: VISUAL ART INSTALLATION



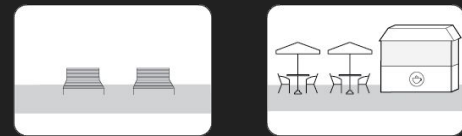
HOSPITAL



HOSPITAL PROPOSAL: GREEN WALL



CAFE



“We prefer to hang on the sidewalk and bring chairs”



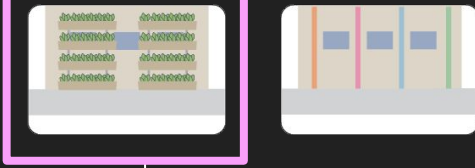
“I would spend time in the park if there was a cafe”



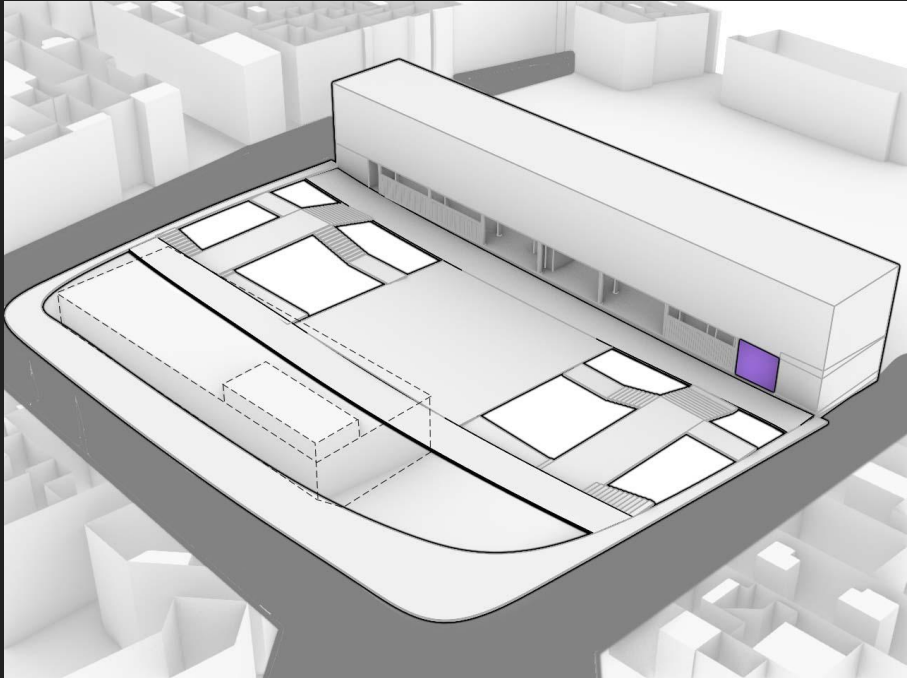
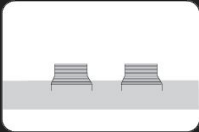
“We would like a place for elders to gather”



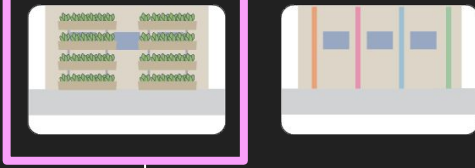
CAFE PROPOSAL: NEGOTIATION 5



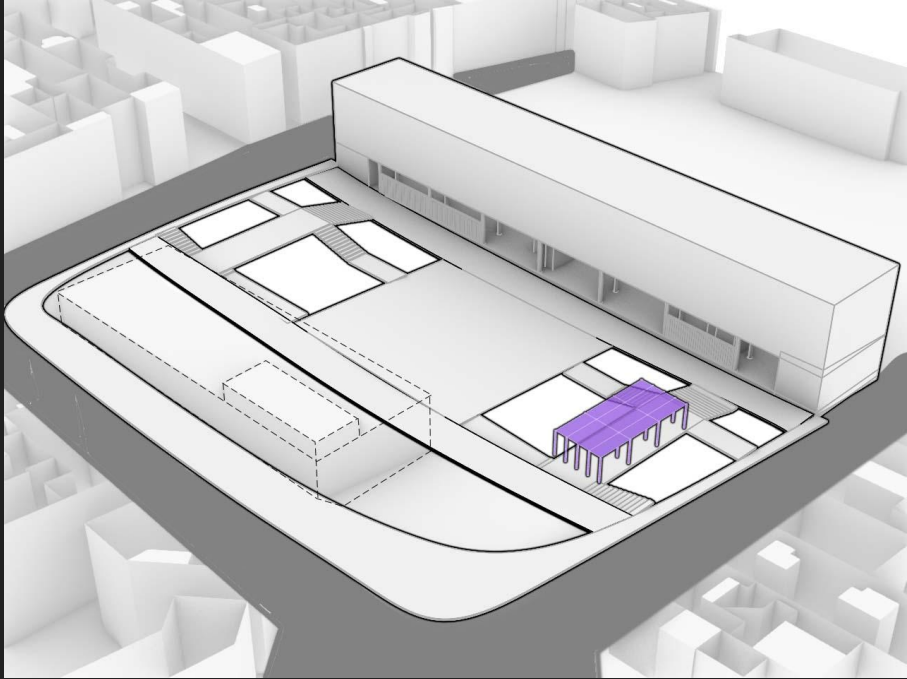
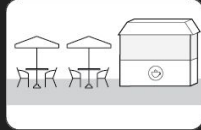
CAFE



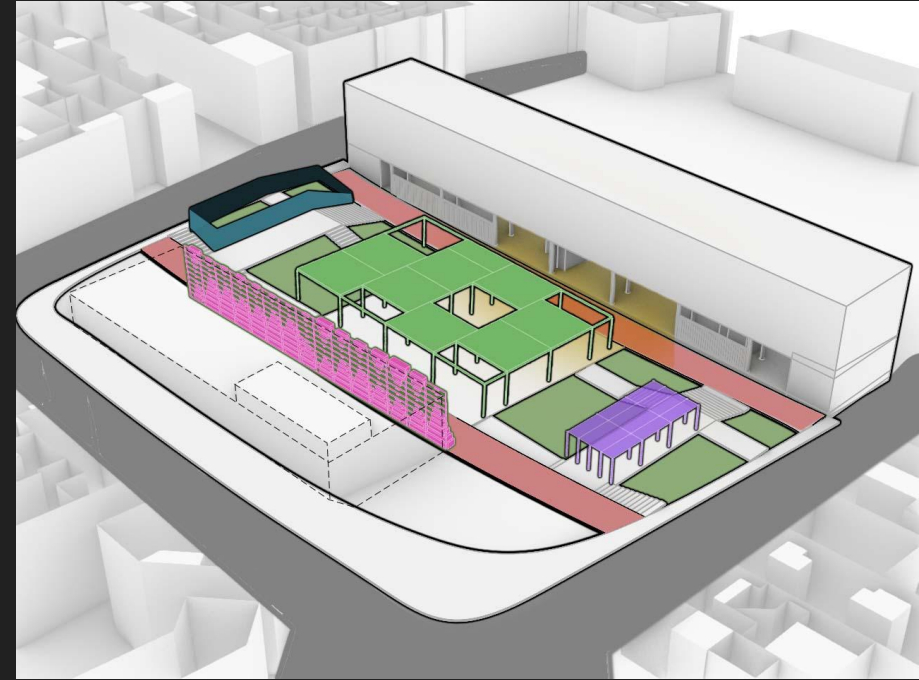
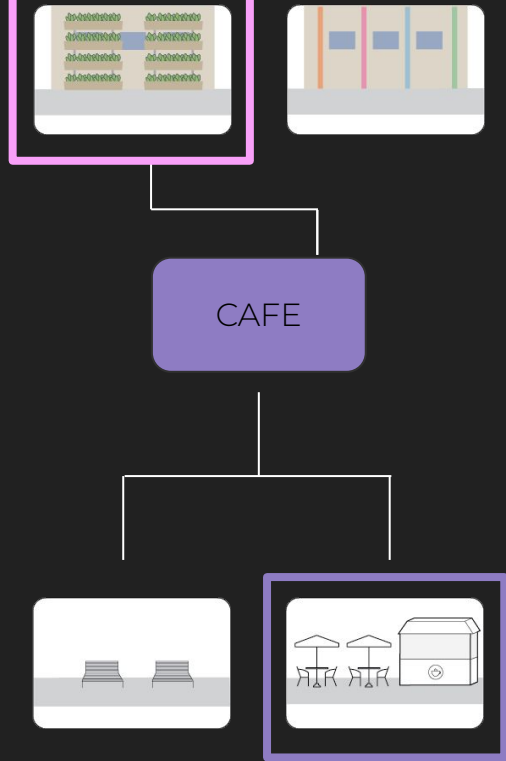
CAFE PROPOSAL: OUTDOOR BENCHES FOR CAFETERIA



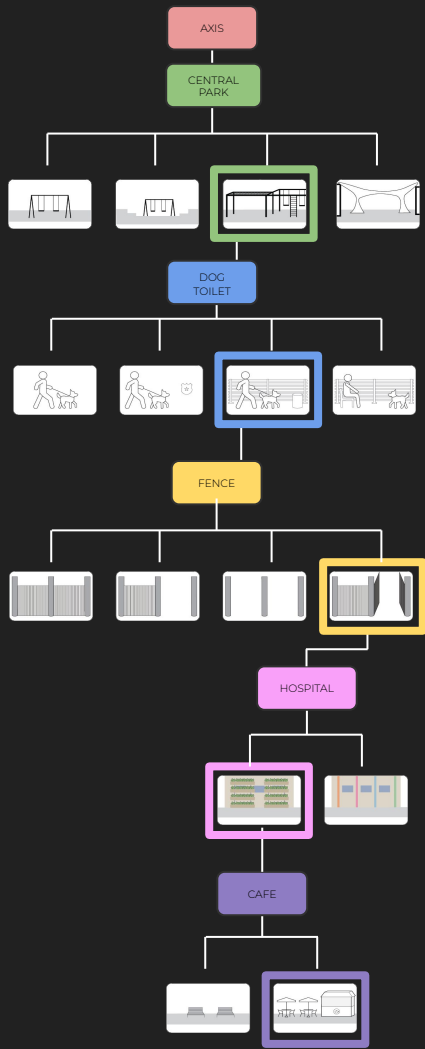
CAFE

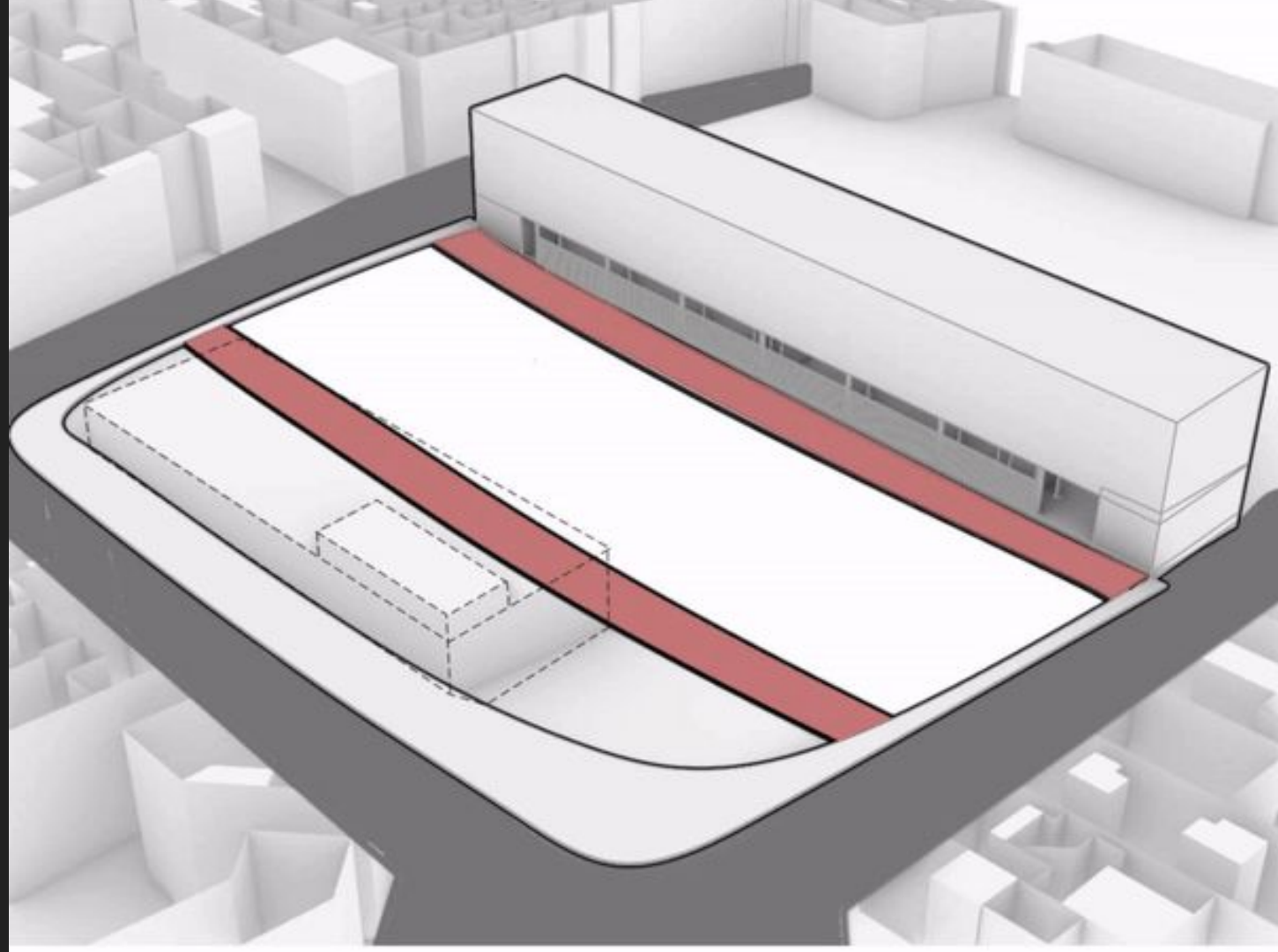
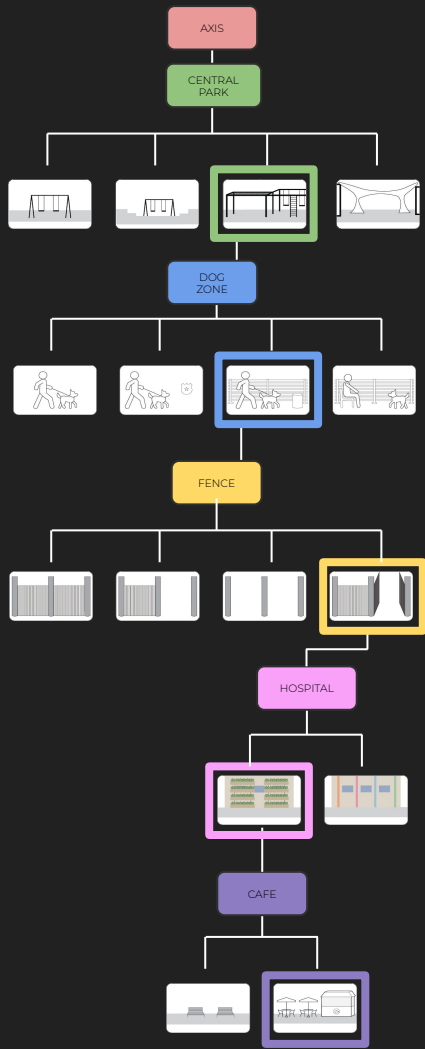


CAFE PROPOSAL: CAFETERIA IN THE PUBLIC SPACE



CAFE PROPOSAL: CAFETERIA IN THE PUBLIC SPACE





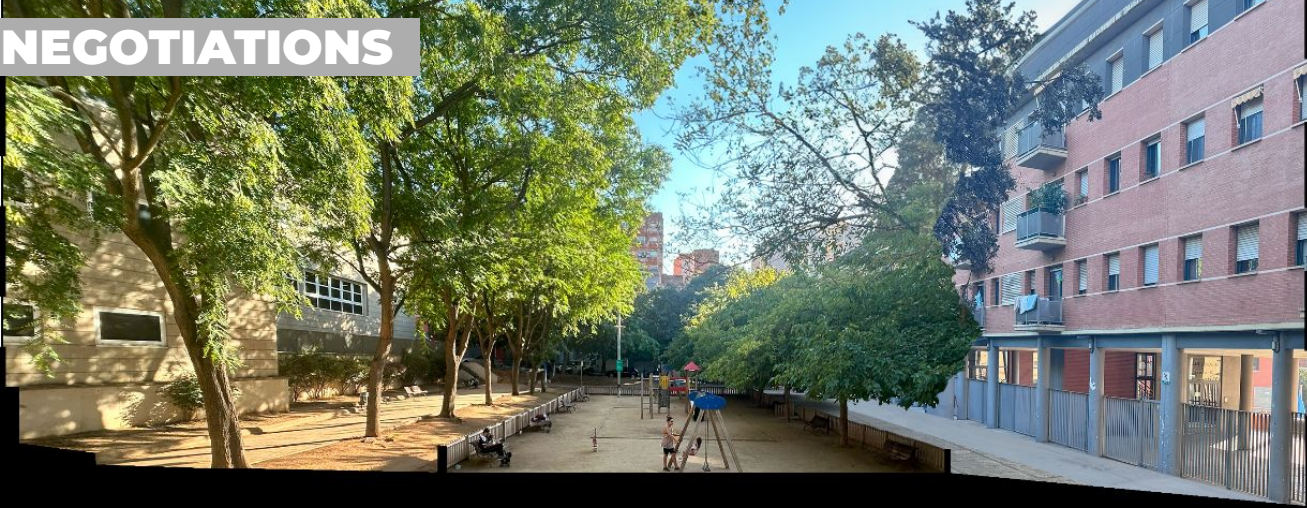
BEFORE NEGOTIATIONS



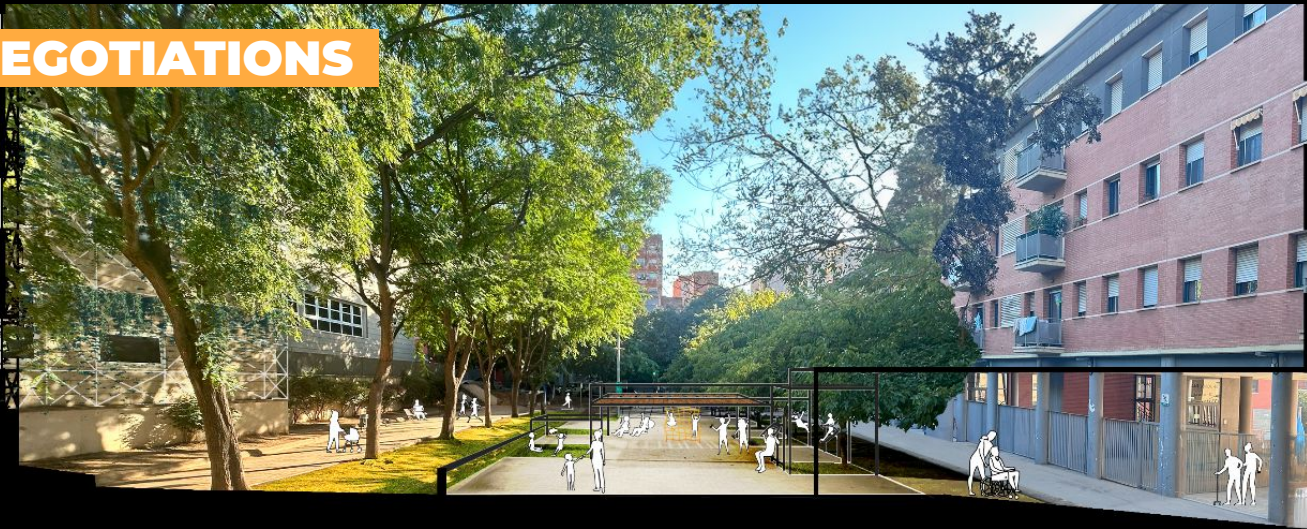
AFTER NEGOTIATIONS



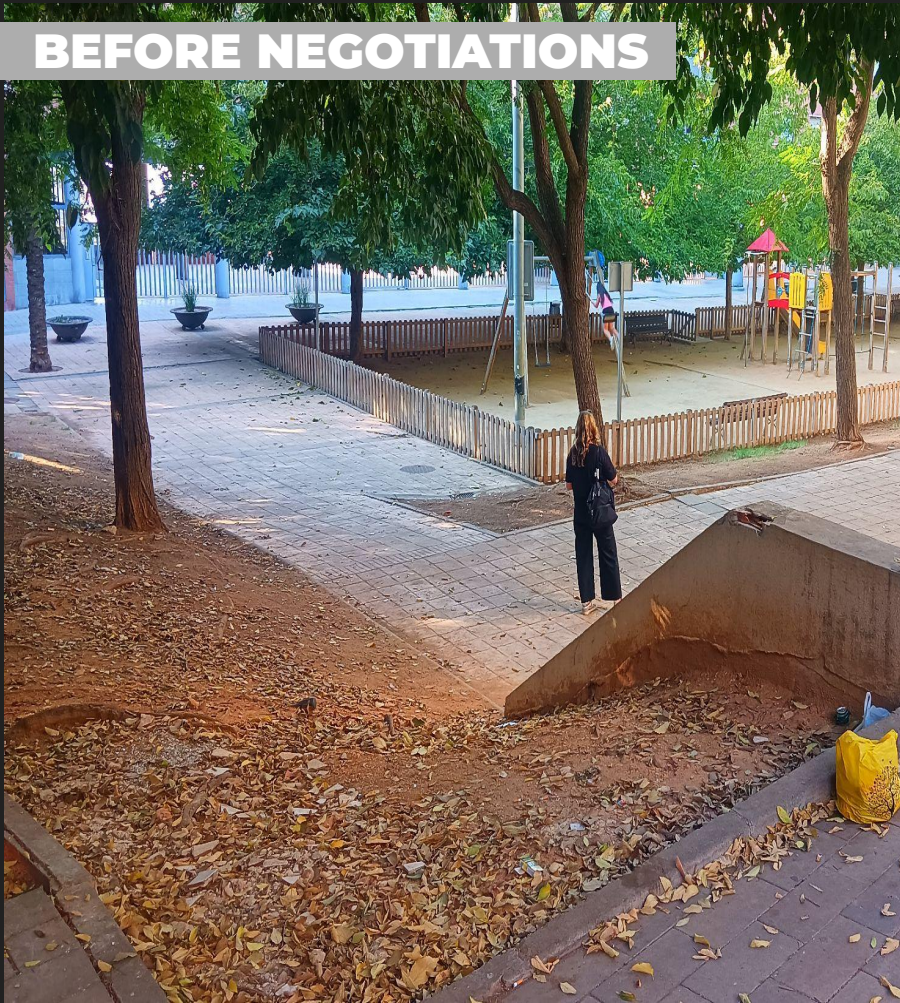
BEFORE NEGOTIATIONS



AFTER NEGOTIATIONS



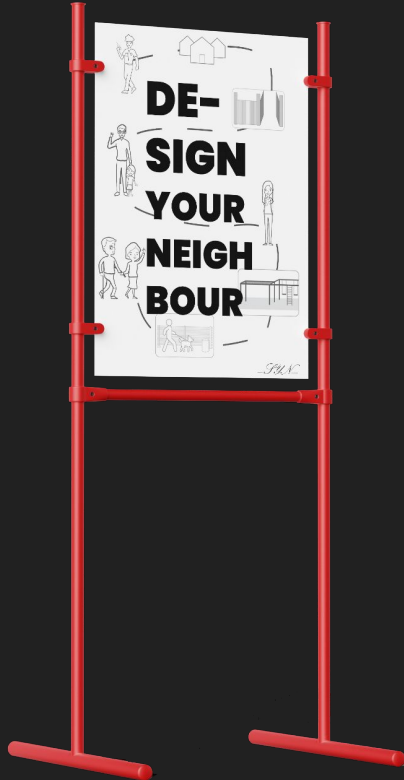
BEFORE NEGOTIATIONS



AFTER NEGOTIATIONS



COMMUNITY ENGAGEMENT





THANK YOU

Bruka | Daniela | Juan | Manuja | Narayanan